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ABSTRACT

A method and system in a computer network for interactively matching entrepreneurs with investors based on user-provided data, wherein the computer network has at least one client connectable to one or more servers. A database may be designated wherein investor-provided data (606) and entrepreneur-provided data are stored (610). Entrepreneur-provided data and investor-provided data may be then analyzed and reviewed (612). The entrepreneur-provided data may be matched with investor-provided data based on a set of predetermined matching criteria (614), thereby enabling entrepreneurs to match with appropriate investors through a web-based site. Software modules may be provided which prompt users to enter particular investor or entrepreneur data and also to render matching information within the web-based site, in response to matching entrepreneur-provided data with investor-provided data based on a set of predetermined matching criteria.